

MISSOURI LOTTERY FACT BOOK

fifteen years of accomplishment



Revised December 1, 2000

Introduction

What is a lottery?

A lottery consists of three elements: prize, chance and consideration.

Lotteries are not new to American history...

The first lottery with cash prizes dates back to 1490, two years before Columbus set sail. The revolutionary states used a lottery to fund the colonial army. In addition, a lottery helped put a roof on the United States Capitol. Lotteries also helped build educational institutions like Harvard, Yale and Princeton universities.

It wasn't until 1964 that the modern lottery era began in New Hampshire, and since that time, lotteries have brought more than \$130 billion in revenues for a variety of state programs. Thirty-seven states and the District of Columbia currently have a lottery. For a complete historical timeline of lotteries, visit www.naspl.org.

On Nov. 6, 1984, Missouri voters overwhelmingly approved the Missouri Lottery by passing Amendment 5, which repealed a section of the state's constitution prohibiting a lottery. The measure passed with 70 percent of the vote, making the Missouri Lottery the 23rd lottery in the United States.

Missouri's Lottery

Missouri Lottery ticket sales began 15 years ago in January 1986, and since that time, the Lottery has provided the state, including education, with more than \$1.5 *billion* in proceeds. In addition, more than 160 players have won more than \$1 billion in life-changing jackpots between \$1 million and \$69 million, and Missouri Lottery retailers have earned more than \$290 million in commissions, incentives and bonuses.

A five-member commission, appointed by the governor and approved by the Senate, governs the Lottery. The executive director oversees the daily operations of the government agency.

The Missouri Lottery is based in Jefferson City with three regional offices: Kansas City, St. Louis and Springfield. The Lottery is broken down into four divisions: Communications, Finance & Administration, Sales & Marketing and Security.

The Missouri Lottery's Vision:

"That our products and promotions should be fun, innovative and provide players, retailers and employees with unsurpassed opportunities for success."

The Missouri Lottery's Mission:

"To maximize revenues for public education through the creation and sale of fun and entertaining products consistent with the highest levels of service, integrity and public accountability."

The Missouri Lottery's Responsible Gaming Mission:

"As a gaming entity, the Missouri Lottery recognizes that while the vast majority of Lottery players gamble responsibly, a small number of Lottery players can experience personal, financial and social difficulties due to playing Missouri Lottery games. Therefore, it is the responsibility of the Missouri Lottery to promote responsible gambling, take part in responsible-gambling activities and promote the availability of problem-gambling treatment. The Lottery also will promote youth-gambling prevention programs."

The Missouri Lottery's Customer Service Strategy:

"We will provide extraordinary customer service that allows for players to fulfill dreams; retailers to be profitable and employees to achieve personal growth and satisfaction. We will fulfill this strategy with exceptionally courteous and professional employees who are committed to understanding the customers' perspective and empowered to provide players, retailers and each other with positive memorable customer experiences."

Missouri Lottery's Historical Timeline

1984

Nov. 6 Missouri voters approve Amendment 5, which gives the Legislature the authority to establish a state lottery. Seventy percent of the voters approved the measure.

1985

June 11 Senate Bill 44, which created the Missouri Lottery, is passed.

1986

Jan. 20 The first Missouri Lottery sales begin with the instant game "Jackpot '86."

Feb. 13 Johnnie Magerl of Kansas City, Kan., becomes the Lottery's first millionaire. The retired butcher won \$2.1 million in the Lottery's "Jackpot!" wheel spin.

Oct. 1 Sales for Missouri's Lotto game begin with a minimum jackpot of \$1 million.

1987

Feb. 26 Pick 3 sales begin.

Sept. 25 Missouri joins the Multi-State Lottery Association (MUSL).

1988

Jan. 5 Supreme Court approves Lotto America (a MUSL game) sales.

Feb. 3 Lotto America (now Powerball) sales begin.

Aug. 2 Voters approve Amendment 3 with 58 percent of the vote. The amendment lifts several restrictions, including those on advertising and the maximum prize payout.

1990

May 10 Pull-Tab sales begin.

1992

Jan. 20 SuperCash sales begin.

April 19 Powerball sales begin.

Aug. 4 Seventy-eight percent of Missouri voters approve Amendment 11 to earmark Lottery proceeds for public education.



1993

- July 1** Amendment 11 becomes effective.
- Oct. 30** First \$2 Scratchers game - "Bingo" - sales begin.

1994

- Nov. 6** SHOW ME 5 sales begin (replacing SuperCash).

1995

- March 12** Lotto changes include a matrix change from 1 of 48 numbers to 1 of 44 numbers, and adding the Cash Value Option and a free Quick Pick play for matching three numbers.
- June 10** Dan and Elizabeth Greenwood of St. Louis win \$4.4 million playing Lotto, making them the Lottery's 100th Lottery-made millionaires.
- Nov. 25** Jerry Sue Huellewig becomes the largest jackpot winner in Missouri Lottery history by winning the \$69 million Powerball jackpot.

1996

- Jan. 20** The Missouri Lottery celebrates its 10th anniversary with the premiere of its "Fun & Fortune" television game show.

1997

- March 17** Lottery proceeds to the state top \$1 billion, and Missouri Lottery sales top \$3 billion.
- Sept. 16** First \$3 Scratchers game — "Set For Life" — sales begin.
- Nov. 2** Powerball changes include the addition of the Cash Option.

1998

- Feb. 16** Free ticket added as the prize for matching three numbers in Lotto.
- Feb. 25** Rose McLeod of Blue Springs claims the largest lump-sum prize (Powerball) of \$30.1 million.
- July 29** Powerball jackpot reaches \$295 million, the highest jackpot ever offered in Missouri.
- Nov. 2** Pick 4 sales begin.

1999

- June 30** Missouri Lottery celebrates best sales year, fiscal year 1999, with sales of more than \$513 million.
- Nov. 11** First \$5 Scratchers game — "Season's Greetings" — sales begin.
- Dec. 1** Daily Game Sampler combination play introduced.



2000

- Feb. 20** First and only time a jackpot ticket expired – a Lotto ticket worth \$1.7 million sold in Springfield.
- March 31** \$100K Triple Play, the Lottery's first limited-time Numbers game, starts.
- April 3** Winning numbers e-mail service starts.
- June 22** The Missouri Lottery celebrates the most proceeds to education – \$155.8 million – in fiscal year 2000.
- June 30** \$100K Triple Play ends.
- Aug. 7** Lottery starts its first Web site player promotion, the Luckytown World Traveler Web Promotion.
- Sept. 30** Three Lotto tickets – the most ever – match to win the Lotto jackpot.
- Oct. 6** Pick 3 and Pick 4 payouts increase to 60 percent.
- Oct. 19** Lottery proceeds to public education exceed \$1 billion.
- Nov. 6** SHOW ME 5 changes to SHOW ME Paydown.

2001

- Jan. 9** Fun & Fortune game show top prize increases to \$250,000.
- Jan. 20** Lottery celebrates its 15th anniversary.

Key Contacts

Media

SUSAN GOEDDE, media manager
(573) 526-7425 goedds@comm.molot.com

SHELLY PEREZ, responsible gaming prgm. coordinator
(573) 526-7467 perezs@comm.molot.com

GARY GONDER, director of communications
(573) 526-7426 gondeg@comm.molot.com

AMY BERENDZEN, Fun & Fortune broadcast manager
(573) 526-7450 berena@comm.molot.com

Officials

JAMES R. SCROGGINS, executive director (573) 751-4050

Missouri Lottery Commissioners

WILLIAM E. JAMES, chairman
Harrisonville

BARBARA H. PICKERING
Mexico

KENNETH R. HENSLEY
Albany

ROBERT MAYFIELD
University City

SUE CARROL TERRY
Rogersville

Missouri Lottery Headquarters

1823 Southridge Drive
PO Box 1603
Jefferson City, MO 65102-1603

Main number (573) 751-4050
Fax (573) 751-5188
Winning numbers hot line (573) 751-1111

Kansas City Lottery Office

3630 Arrowhead Ave.
Independence, MO 64057-1791

Main number (816) 795-8811
Fax (816) 795-7672
Winning numbers hot line (816) 795-0203

Springfield Lottery Office

1506 E. Raynell
Springfield, MO 65804

Main number (417) 888-4227
Fax (417) 888-4222
Winning numbers hot line (417) 888-4271

St. Louis Lottery Office

1831 Craig Park Ct.
St. Louis, MO 63146

Main number (314) 340-5800
Fax number (314) 340-5843
Winning numbers hot line (314) 340-5805

(Maps located after the Index at the back of this publication.)

Problem Gambling Help Line 1-888-BETSOFF

Problem Gambling Web Site www.888betsoff.com

Missouri Lottery Internet Address www.molottery.com

Logos, Photos and Links

Logos

Lottery corporate and game logos are registered trademarks and/or service marks. They may be used with permission from the Missouri Lottery. Logos are available via electronic transfer (as an E-mail attachment). Art is provided as an Encapsulated Postscript File (EPS).

Colors

The most frequently requested and reproduced logo is the Lottery's "L device." The mark may be reproduced only in specific Pantone Matching System (PMS) spot colors, in either four, three or one color configurations. Use of a white background is preferred with the four, three and blue or black one-color reproductions.

4 (spot) color reproduction

PMS 281 Blue
PMS 032 Red
PMS 123 Yellow
Black

3 (spot) color reproduction

PMS 281 Blue
PMS 032 Red
PMS 123 Yellow
Note: "Missouri Lottery" prints
PMS 281 Blue with this
configuration

1 (spot) color reproduction

PMS 281 Blue
or Black or White

Photographs

Some photographs are available for reproduction. These are available via electronic transfer (as an E-mail attachment). Photos are provided as high-resolution JPEG files.

To Add the Lottery as a Link to Your Web Site:

The Lottery offers businesses and organizations the opportunity to add the Lottery's logo to their Web site to serve as a link to any of the following information:

1. Missouri Lottery's most recent winning numbers and estimated jackpots
2. A winning numbers search database of past winning numbers for all Numbers games
3. Lottery winner news, upcoming promotions and event sponsorships
4. How-to-play information
5. Unclaimed prizes
6. Instructions on how to claim a prize or print a claim form
7. Where Missouri Lottery proceeds go
8. "Fun & Fortune" game show information and upcoming contestants
9. Frequently asked questions about the Lottery and its games

Web link logos and the specifications for their use may be downloaded from the Lottery's Web site (www.molottery.com).

Game Information

A player must be 18 years or older to purchase or redeem a Missouri Lottery ticket.

Numbers games

- Powerball • Missouri Lotto • SHOW ME 5 Paydown • Pick 3 • Pick 4

All Numbers games include an opportunity for players to select their own lucky numbers or let the computer select the numbers randomly by using Quick Pick. Approximately 50 percent of players currently use Quick Pick overall in the Missouri Lottery's games.

Percent of players by who use Quick Pick:

- Powerball – 75 percent • Lotto – 70 percent
- SHOW ME 5 – 30 percent • Pick 3 – 9 percent • Pick 4 – 15 percent

Of the first 143 winners of \$1 million or more in the Lottery's two jackpot games, 83 used Quick Pick to select their winning combination.

Daily Game Sampler Play Option

On Dec. 1, 1999, the Lottery began offering players a simple way to buy one play for each of the Lottery's three daily Numbers games. With a \$3 Daily Game Sampler combination play, players get the chance to win more than \$56,000 – up to \$50,000 tax paid in SHOW ME 5 Paydown, up to \$6,000 in Pick 4 and up to \$598 in Pick 3.

Players can use a special Daily Game Sampler playslip to select their own numbers or by verbally asking for a Daily Game Sampler to receive three Quick Pick tickets.



Scratchers

The Missouri Lottery has offered players nearly 350 different instant-win games ranging from \$1 to \$5 since they began on Jan. 20, 1986. These games continue to pay out prizes ranging from a free ticket to more than \$100,000 – instantly.

Overall odds vary from game to game due to the variance in prize structures. Generally, Scratchers games have average odds of winning of 1 in 4 to 1 in 4.5. However, this does not mean that every fourth or fifth ticket will be a winner, as winning tickets are printed at random.



Pull-Tab

More than 90 Pull-Tab games have been introduced since the Lottery began offering the games in May 1990. These games, sometimes known as “pickles” or “break-opens,” are sold mainly in liquor-by-the-drink establishments, predominantly through Pull-Tab vending machines and offer players a chance to win prizes ranging from 25 cents to \$150. The cost of the tickets range from 25 cents to \$1. Pull-Tabs must be redeemed at the retail location where purchased on the same day as the purchase.

Overall odds vary from game to game due to the variance in prize structures and price points. Generally, Pull-Tab games have average odds of winning of 1 in 4.74 to 1 in 7.5. However, buying up to seven tickets does not necessarily ensure a winner, since winning tickets are dispersed randomly throughout the pack.



Powerball is a multi-state Numbers game run by the Multi-State Lottery Association (MUSL) in Des Moines, Iowa. There are currently 21 members in Powerball with a combined population of more than 55.8 million. Members are: Arizona, Connecticut, Delaware, D.C., Idaho, Indiana, Iowa, Kansas, Kentucky, Louisiana, Minnesota, Missouri, Montana, Nebraska, New Hampshire, New Mexico, Oregon, Rhode Island, South Dakota, West Virginia and Wisconsin.

The game changed from the Lotto America game to Powerball on April 19, 1992. Lotto America was also known as Missouri's Megabucks before changing to Powerball. Jackpots begin at the minimum of \$10 million and have reached nearly \$300 million.

Powerball winners have 60 days after the drawing to decide if they would like to receive the prize in one payment (Cash Option) - see page 38 - or spread over 25 annual payments (Annuity Option).

How to play:

Pick five numbers between 1 and 49 and one number between 1 and 42 ("the Powerball") or select Quick Pick and the computer will automatically generate six numbers randomly for you.

Prize levels and odds:

MATCH	WIN	ODDS ARE 1 IN
6 numbers	Jackpot	80,089,128
5 white balls	\$100,000	1,953,393
4 white balls & PB	\$ 5,000	364,041
4 white balls	\$ 100	8,879
3 white balls & PB	\$ 100	8,466
3 white balls	\$ 7	206
2 white balls & PB	\$ 7	605
1 white ball & PB	\$ 4	118
0 white balls & PB	\$ 3	74

Overall odds of winning:

1 in 34.76

Cost:

1 play (combination) for \$1

Day and time game is drawn:

9:59 p.m. Wednesday and Saturday

Draw break:

8:59 -10 p.m. Wednesday and Saturday

Multi-draw play:

15 consecutive draws

Mo. Jackpot winners to date:

18 (second most of any Powerball member lottery totaling more than \$496 million) at the beginning of FY01



POWERBALL

\$100,000 winners in Missouri through FY00: 491

Average winners per draw: 26,164

Powerball Jackpot Facts

LARGEST POWERBALL JACKPOT WON: Indiana, \$295.7 million (\$161.5 million cash), July 29, 1998

LARGEST ANNUITIZED POWERBALL JACKPOT SOLD IN MO: \$69 million, Nov. 25, 1995

LARGEST CASH POWERBALL JACKPOT SOLD IN MO: \$30.1 million, Feb. 25, 1998

AVERAGE POWERBALL JACKPOT WON NATIONWIDE: \$36.9 million

AVERAGE POWERBALL JACKPOT OFFERED: \$22.6 million

Top 10 Jackpots Offered in the United States (in millions)

1.	The Big Game (Ill. and Mich.)	2 tickets - \$363	May 9, 2000
2.	Powerball (Ind.)	1 ticket - \$295.7	July 29, 1998
3.	The Big Game (Mass.)	1 ticket - \$197	April 6, 1999
4.	Powerball (Wis.)	1 ticket - \$194.5	May 20, 1998
5.	Powerball (Minn.)	1 ticket - \$151	June 30, 1999
6.	Powerball (Minn., Kan., Mo.)	3 tickets - \$150.2	March 4, 2000
7.	California Lottery	10 tickets - \$118.8	April 17, 1991
8.	The Big Game (Ga.)	1 ticket - \$116	Aug. 3, 1999
9.	Pennsylvania Lottery	14 tickets - \$115.6	April 26, 1989
10.	Powerball (Wis.)	1 ticket - \$111.2	July 7, 1993

Seven of the top 10 jackpots won by a *single* ticket holder in the United States have been Powerball jackpots.



Missouri Lotto is an in-state Numbers game that offers players a chance to win a life-changing prize. Jackpots start at a minimum of \$1 million and have reached as high as \$19 million.

Lotto winners have 60 days after the drawing to decide if they would like to receive the prize in one payment (Cash Option) - see page 38 - or spread over 25 annual payments.

How to play:

Pick two sets of six numbers between 1 and 44; or select Quick Pick and the computer will randomly generate two sets of six numbers.

Prize levels and odds:

MATCH	WIN	ODDS ARE 1 IN
6 numbers	Jackpot	3,529,526
5 numbers	Avg. \$750	15,480
4 numbers	Avg. \$ 30	335
3 numbers	Free ticket	21

Overall odds of winning:

1 in 20

Cost:

2 plays (combinations) for \$1

Day and time game is drawn:

6:57 p.m. Wednesday and Saturday

Draw break:

6:45 – 6:59 p.m. Wednesday and Saturday

Multi-draw play:

15 consecutive draws

Jackpot winners through FY00:

156

Average jackpot amount offered:

\$1.7 million

Average jackpot amount won:

\$3.5 million

Average winners per draw:

19,063



SHOW ME 5 Paydown, formerly SHOW ME 5, is a daily cash Numbers game that offers players a chance to win \$50,000 tax paid* – or nearly \$74,000 before taxes. Each night, if the top prize is not won, that prize money pays down into the lower prizes to more than double them.

How to play:

Pick five numbers between 1 and 44 or select Quick Pick and the computer will randomly generate five numbers for you.

Prize levels and odds:

MATCH	ODDS	IF TOP PRIZE IS WON, PRIZES ARE:	IF TOP PRIZE IS NOT WON, PRIZES ARE:
5 of 5 numbers	1:1,086,008	\$50,000 taxes paid	
4 of 5 numbers	1:5,569	\$250	\$750
3 of 5 numbers	1:147	\$10	\$25
2 of 5 numbers	1:12	Free Ticket	\$2

Overall odds of winning:

1 in 10.97

Cost:

1 play (combination) for \$1

Day and time game is drawn:

6:57 p.m. daily

Draw break:

6:45 – 6:59 p.m. daily

Multi-draw play:

14 consecutive draws

Top prize winners through FY00:

881

Average winners per draw:

6,000

** Twenty-eight percent federal and 4 percent state taxes are withheld from the total prize amount of \$73,529.41 to provide \$50,000 cash at the time of redemption. Depending on personal income, winners may owe additional taxes, or they may receive a refund. If more than 14 players match the five winning numbers in a single drawing, \$1 million will be divided equally among the number of winning tickets.*



Pick 3 is a daily cash Numbers game that offers players a chance to win up to \$598.

How to play:

Pick three numbers between 0 and 9 or select Quick Pick, and the computer will randomly generate three numbers for you.

Prize levels and odds:

(see next page)

Cost:

50 cents or \$1

Day and time game is drawn:

6:57 p.m. daily

Draw break:

6:45 – 6:59 p.m. daily

Multi-draw play:

14 consecutive draws

Average daily Pick 3 winners:

627



Pick 3 Play Combinations, Payouts and Odds

Type of Play	To win, match your 3 #'s in	Example number	You win if any of these combinations are drawn	Payout on \$1 play	Odds
• \$1 Straight	Exact order	529	529	\$598	1 in 1,000
• \$1 Box 6-way	Any order (with different digits)	529	529, 592, 952, 925, 259, 295	\$100	1 in 167
3-way	Any order (with 2 identical digits)	599	599, 959, 995	\$200	1 in 333
• \$1 Straight/Box (50/50 cents)					
6-way	Exact order or Any order (w/ 3 different digits)	529	529 or 592, 952, 925, 259, 295	\$349 or \$50	1 in 1,000 or 1 in 167
3-way	Exact order or Any order (with 2 identical digits)	599	599 or 959, 995	\$399 or \$100	1 in 1,000 or 1 in 333
• \$1 Front Pair	Exact order (of the first 2 digits only)	<u>52</u> 9	Any 3-digit number beginning with 52	\$60	1 in 100
• \$1 Back Pair	Exact order (of the last 2 digits only)	5 <u>29</u>	Any 3-digit number ending with 29	\$60	1 in 100
• Combo*					
\$6 6-way	Any order (with different digits)	529	529, 592, 952, 925, 259, 295	\$598	1 in 167
\$3 3-way	Any order (with 2 identical digits)	599	599, 959, 995	\$598	1 in 333

*A Combo plays your three numbers for all possible STRAIGHT combinations. It can be played verbally only.



Pick 4 is a daily cash Numbers game that offers players a chance to win up to \$6,000.

How to play:

Pick four numbers between 0 and 9 or select Quick Pick, and the computer will randomly generate four numbers for you.

Prize levels and odds:

(see next page)

Cost:

50 cents or \$1

Day and time game is drawn:

6:57 p.m. daily

Draw break:

6:45 – 6:59 p.m. daily

Multi-draw play:

14 consecutive draws

Average daily Pick 4 winners:

63



Pick 4 Play Combinations, Payouts and Odds

Type of Play	To win, match your 4 #'s in	Payout on \$1 play	Odds
• \$1 Straight	Exact order	\$6,000	1:10,000
• \$1 Box	4-way (# has 3 same digits) Any order	\$1,500	1:2,500
	6-way (# has 2 pair same digits) Any order	\$1,000	1:1,666.67
	12-way (# has 2 same digits) Any order	\$500	1:833.33
	24-way (# has 4 different digits) Any order	\$250	1:416.67
• \$1 Straight/Box (50/50 cents)	4-way (# has same 3 digits) Exact order or any order	\$3,750 or \$750	1:10,000 or 1:2,500
	6-way (# has two pair same digits) Exact order or any order	\$3,500 or \$500	1:10,000 or 1:1,666.67
	12-way (# has 2 same digits) Exact order or any order	\$3,250 or \$250	1:10,000 or 1:833.33
	24-way (# has 4 different digits) Exact order or any order	\$3,125 or \$125	1:10,000 or 1:416.67
• Front pair	Exact order (first 2 digits only)	\$60	1:100
• Back Pair	Exact order (last 2 digits only)	\$60	1:100
• Middle pair	Exact order (middle 2 digits only)	\$60	1:100
• Front 3	Exact order (first three digits only)	\$598	1:1,000
• Back 3	Exact order (last three digits only)	\$598	1:1,000
• Combo	This wager gives player all possible combinations of the four numbers chosen for an Exact Order win. It can be manually played only. Odds depend on numbers selected.	\$6,000 for \$4 – \$24 wager	



Lights, camera, action! For the past five years, the Missouri Lottery has offered players a chance to win thousands of dollars in the television game show, “Fun & Fortune.” Now, one week before the Lottery’s 15th anniversary — January 20, 2001, the top prize has increased from \$100,000 to \$250,000.

Since the debut of the “Missouri Multiplier” portion of the show in 1998, four players have won the \$100,000 prize. The contestant who has won the most money to date is Ed Oberdieck of Camdenton, who won \$161,241 in four separate game show appearances.

How to become a contestant:

Play the “Fun & Fortune” Scratchers game.

If any of “YOUR NUMBERS” matches either of the “WINNING NUMBERS” and the prize won is an “ENTRY,” you can mail your ticket in to be entered into a weekly Tuesday drawing for available contestant and/or home partner positions. If “YOUR NUMBERS” match either of the “WINNING NUMBERS” and the prize won is a television symbol, you are automatically a contestant.

Where to mail “ENTRY” tickets:

“Fun & Fortune” TV Game Show
PO Box 106001
Jefferson City, MO 65110-6001

Prizes:

The minimum prize for a contestant is \$500, and the minimum prize for a home partner is \$50. (Home partners win an amount equal to 10 percent of their contestant’s cash winnings in that round only.) Retailers win an amount equal to 5 percent of a contestant’s total cash winnings as a sales incentive.

Game show stations and broadcast times:

Channel 42 Cablevision	8:25 a.m.
Saturday in Caruthersville	
KTVI-TV, Channel 2, in St. Louis	5:30 p.m. Saturday
KCWE-TV, Channel 29, in Kansas City	6 p.m. Saturday
KMIZ-TV, Channel 17, in Columbia	6 p.m. Saturday
WGEM-TV, Channel 10, in Hannibal	6:30 p.m. Saturday
Channel 36 TCI Cable	5:30 p.m. Wednesday
in Springfield	

To become an audience member:

Call Avatar Studios in St. Louis at: (314) 533-2242.
The studio is located at 2675 Scott Ave. near downtown St. Louis. Tapings are every third Tuesday and are open to the public.

How To Find Winning Numbers

There are many ways players can find both past and recent winning Missouri Lottery numbers:

- Run ticket through Check-A-Ticket machine available at some Missouri Lottery retail locations;
- Ask retailer for a Winning Numbers Report (retailers have access to numbers up to one year ago);
- Call a Missouri Lottery hot line in your area (see page 5);
- Check the Lottery's Web site at www.molottery.com;
- Sign up for free e-mail service at www.molottery.com to receive the numbers via e-mail each day;
- Local newspapers, TV and radio stations (see drawing consortium, next page);
- Call a Missouri Lottery office;
- Call the Missouri Lottery office in Jefferson City to request a historical list.

How To Claim Cash Prizes

Missouri Lottery retailers may be able to redeem prizes up to \$599. Players can also redeem prizes through the mail or at any of the Missouri Lottery's four offices. See page 5 for office addresses. Addresses and maps for each office also are available on the Lottery's Web site www.molottery.com. Office maps are also found in the Reference Section in the back of this publication.

If your prize is \$600 or more, your winning ticket must be accompanied by a completed claim form, which is available at Lottery retailers, Lottery offices and on the Web site at www.molottery.com/claim/

Winning tickets must have a name, address, telephone number and signature to be redeemed.

Mail Winning Tickets To: MISSOURI LOTTERY
PO Box 7777
Jefferson City, MO 65102-7777

Players have exactly one year from a Scratchers game's official end date to claim a prize or exactly one year from the drawing to claim a prize.

Taxes

The Lottery withholds 4 percent Missouri state taxes on prizes of \$600 or more and an additional 28 percent federal tax for prizes more than \$5,000. Depending on a player's income situation, he or she may owe additional taxes or may receive a refund.

Missouri Lottery Drawings

Missouri Lottery drawings are held nightly at the Jefferson Building in Jefferson City, and they are broadcast to three television stations contracted to carry either the live drawings or the numbers.

Integrity and security are of the utmost importance for the Missouri Lottery drawings. An independent auditor, a Lottery drawing manager and a Lottery security specialist each ensure the nightly drawings are fair and random. Ball sets and drawing machines are kept in a locked and sealed room.

All drawings are open to the public. If you would like to attend a drawing, contact the drawing manager prior to the drawing at (573) 751-4050.

Drawing times:

SHOW ME 5 Paydown	6:57 p.m. daily
Pick 3	6:57 p.m. daily
Pick 4	6:57 p.m. daily
Missouri Lotto	6:57 p.m. Wednesday and Saturday
Powerball	9:59 p.m. Wednesday and Saturday in Des Moines, Iowa

TV stations in the Lottery consortium:

KMBC-TV, Channel 9 in Kansas City
KTVI-TV, Channel 2 in St. Louis
WGEM-TV, Channel 10 in Hannibal

Satellite Coordinates:

Call Missouri Lottery headquarters for satellite coordinates and times.

Millionaire Winner Information

Missouri Lottery-made millionaires through September 2000

JACKPOTS	GAME	TOTAL PRIZES AWARDED
10	Jackpot Wheel Spin	\$ 31,625,514.00
115	Lotto	\$ 410,633,766.06
28	Lotto America / Megabucks / Powerball (18 Powerball winners for \$496,869,569.55)	\$ 597,052,474.55
1	Daily Millions	\$ 1,000,000.00
6	Scratchers games	\$ 6,240,000.00
160		\$1,036,352,754.61

Missouri's Top Five Jackpot Winners

1. JERRY SUE HUELLEWIG
St. Charles
\$69 million
Nov. 25, 1995
Powerball
2. ROSE McLEOD
Blue Springs
Est. \$55 million/cash value \$30,186,453.69
Feb. 25, 1998
Powerball
3. GARY & BEVERLY RUFF
Overland
Est. \$50 million/cash value \$25,940,197
March 4, 2000
Powerball
4. REGINA DREILING
Grandview
Est. \$47 million/cash value \$25,636,758
May 1, 1999
Powerball
5. ALFONSO & CANDACE COLORADO
Kansas City
Est. \$43 million/cash value \$23,990,118.40
Aug. 22, 1998
Powerball

Miscellaneous Jackpot Winner Information

Through September 2000, a total of 160 tickets worth \$1 million or more have been sold in Missouri through both Numbers and instant-win games. Jackpot winners now have 60 days after a jackpot is won in Lotto and Powerball to decide if they would prefer the jackpot in one payment or in annual payments spread over 25 years.

To date, all seven Powerball jackpot winners in Missouri have chosen the Cash Option since it became available on Nov. 2, 1997. Sixteen out of 44 Lotto winners took the cash payment since it became available on March 12, 1995.

First Lottery Millionaire

JOHNNIE MAGERL (*now deceased*)
Kansas City, Kan.
Feb. 13, 1986
\$2,116,504
Jackpot Wheel Spin

Largest Lottery Prize

JERRY SUE HUELLEWIG
St. Charles
Nov. 25, 1995
\$69 million
Powerball

Largest Cash Prize

ROSE McLEOD
Blue Springs
Feb. 25, 1998
\$30,186,453.69 cash (\$55.4 million jackpot)
Powerball

Oldest Missouri Lottery Millionaire When Won

OMER WILLIAMSON (*now deceased*)
Fulton
Age 85 years, 187 days old when he won on Jan. 4, 1992
\$3.5 million
Missouri Lotto

Youngest Missouri Lottery Millionaire When Won

ALICIA HERRERA
Gladstone
Age 23 when she won in March 1997
\$5 million
Missouri Lotto

Winner To Go Longest Before Claiming

NINE MONTHS AND 11 DAYS
GWENDOLYN RACKLEY
Kansas City
Aug. 1, 1998
\$1.3 million/cash value \$650,000
Missouri Lotto



WINNER INFORMATION Continued

Jackpot Shared With Most People

44 CO-WORKERS

Independence Power & Light department

May 23, 1998

\$5.4 million cash (*\$10 million advertised jackpot*)

Powerball

Largest Jackpot Wheel Spin

\$8.1 MILLION

Jean Winters

St. Louis

March 12, 1987

Largest Lotto Jackpot Won

\$19 MILLION (\$9.5 million cash)

PHILLIP & MARGARET McCLURG

St. Louis

June 10, 2000

First Lotto Winner

RONALD & MARY ANN BRINKER

Pacific

Oct. 18, 1986

\$1,136,003

First Powerball Jackpot Won In Missouri

RUTH HOUSE

St. Ann

Dec. 23, 1992

\$5.2 million

Largest Powerball Prize Won In Missouri

\$69 MILLION

Jerry Sue Huellewig

St. Charles

Nov. 25, 1995

The typical Missouri Lottery player is:

- between the ages of 25 and 54;
- has a household income between \$25,000 and \$40,000;
- is a high school graduate;
- is married;
- is employed.



AVERAGE MISSOURI LOTTERY JACKPOT WINNER

75%
BETWEEN THE
AGES OF
30 AND 60

128 JACKPOT WINNERS
RESPONDED TO
THE SURVEY

51%
CONTINUED
WORKING

MOST WINNERS
HAVE USED THEIR
MONEY TO:

98%
STILL
PLAY THE
LOTTERY

DONATE TO
CHARITIES

TAKE A TRIP
IN THE U.S.

56%
SOUGHT
LEGAL
ADVICE OR
ASSISTANCE
AFTER
THEIR WIN

PUT IN BANK

INVEST

PAY BILLS

SHARE WITH
FAMILY

BUY A NEW CAR

TO DATE:

- 156 JACKPOTS HAVE BEEN AWARDED
- \$6.5 MILLION IS THE AVERAGE JACKPOT AWARDED
- MORE THAN \$1 BILLION IN JACKPOT PRIZES HAVE BEEN AWARDED



128 JACKPOT WINNERS
RESPONDED TO
THE SURVEY

Retailer Information

There are approximately 5,000 retailers currently licensed to sell Missouri Lottery products across the state. Lottery retailers have earned more than \$290 million in commissions, incentives and bonuses since Lottery sales began in 1986.

How Do Retailers Benefit?

- Lottery retailers who sell Numbers games and Scratchers tickets earn 5 cents for every \$1 in products they sell;
- Lottery retailers receive a bonus of an amount equal to 2 percent of the total amount of the prize up to \$599 that they redeem;
- Lottery retailers also receive a bonus equal to 1 percent for selling a winning Lotto jackpot;
- Lottery retailers receive a \$50,000 bonus for selling a winning Powerball jackpot and \$1,000 for selling a \$100,000 Powerball ticket that matches all five white balls;
- Lottery retailers who sell a \$50,000 tax-paid SHOW ME 5 Paydown ticket receive a \$500 bonus;
- Lottery retailers receive an amount equal to 5 percent of winners' "Fun and Fortune" cash winnings for selling an entry or automatic qualifying ticket.
- Lottery retailers who sell Pull-Tabs earn 8 cents for every \$1 in products they sell.

How Can You Become A Missouri Lottery Retailer?

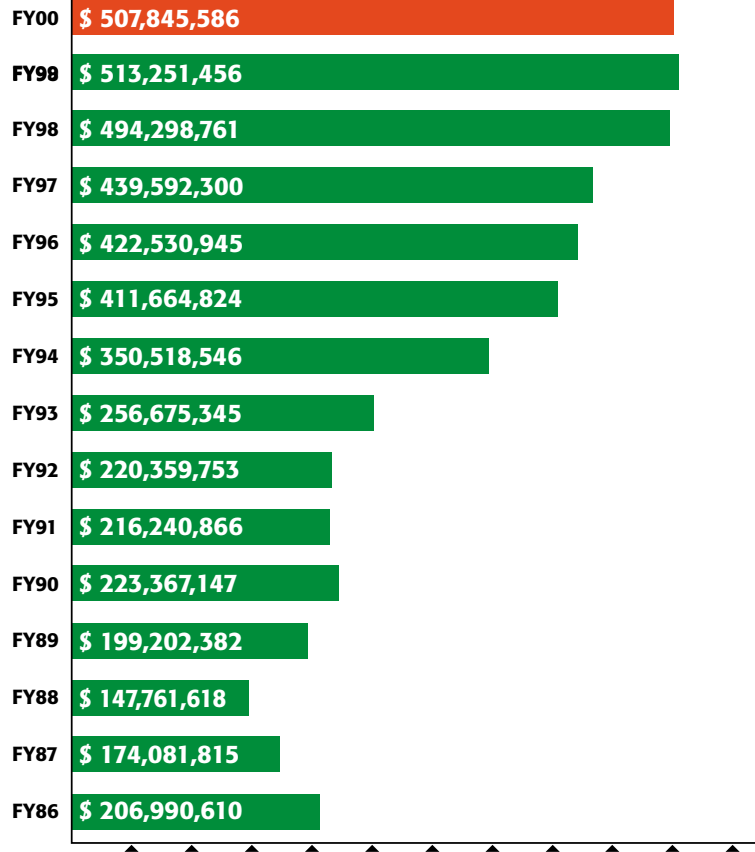
To become a Missouri Lottery retailer, call the Lottery regional office nearest you (see page 5). You will need to complete paperwork and meet criteria to qualify as a Missouri Lottery retailer. The following criteria must be met:

- Must have a Missouri sales tax license;
- Must not be in business solely to sell Missouri Lottery tickets;
- Must not have any felony convictions or any convictions involving bookmaking, illegal gambling, fraud or misrepresentation;
- Must not be delinquent in the payment of any debt to the state of Missouri;
- Must make application with the Missouri Lottery;
- Must post either a \$10,000 Surety bond from an insurance company licensed to do business in Missouri to sell Scratchers and Pull-Tabs or pay a \$50 bond to the Lottery upon licensing.
- Instant and Numbers retailers must agree to electronic funds transfers (EFT) for bond fees and ticket invoices. Only Pull-Tab retailers have the option to use EFT or cash-on-delivery (COD) payments.

In most cases, once an application is received by Retail Operations and no problems are encountered during processing, a retailer can be licensed and ready for ticket orders within seven to 10 working days.

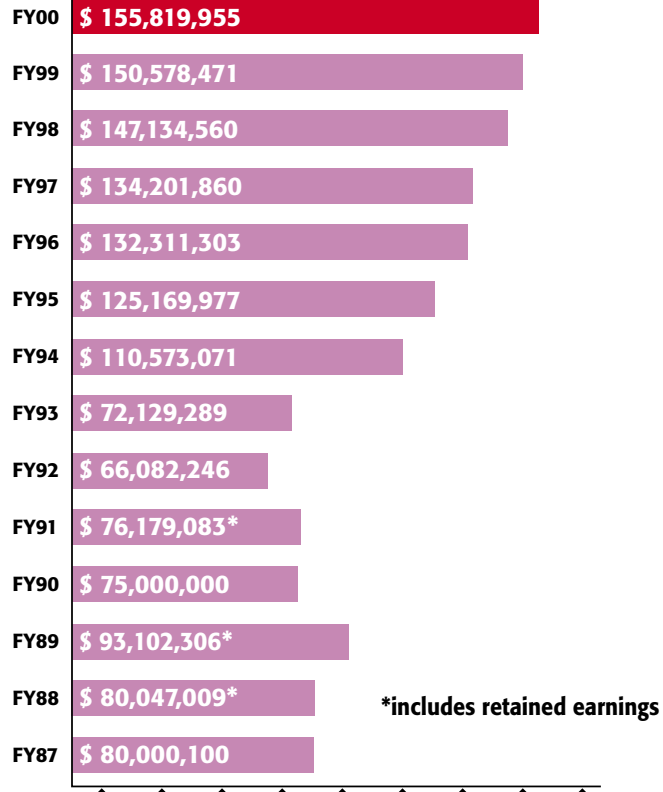
Sales History

Total sales through FY00:
\$ 4,784,381,954



Proceeds History

Total proceeds through FY00:
\$ 1,498,329,231



Historical Sales By Product

Numbers Games

FY 00	Lotto	\$ 35,292,475
	Pick 3	\$ 42,368,038
	Pick 4	\$ 10,549,806
	Powerball	\$ 99,966,448
	SHOW ME 5	\$ 21,923,806
	Triple Play	\$ 2,336,614
		\$ 212,437,187
FY 99	Lotto	\$ 24,981,515
	Pick 3	\$ 45,622,562
	Pick 4	\$ 8,759,037
	Powerball	\$ 132,599,484
	SHOW ME 5	\$ 23,537,442
		\$ 235,500,040
FY 98	Lotto	\$ 27,875,180
	Pick 3	\$ 49,711,706
	Powerball	\$ 101,082,612
	SHOW ME 5	\$ 23,666,577
	Daily Millions	\$ 5,180,039
		\$ 207,516,114
FY 97	Lotto	\$ 31,892,109
	Pick 3	\$ 48,362,345
	Powerball	\$ 76,145,527
	SHOW ME 5	\$ 22,783,598
	Daily Millions	\$ 9,573,752
		\$ 188,757,331
FY 96	Lotto	\$ 32,683,662
	Pick 3	\$ 46,609,753
	Powerball	\$ 89,376,918
	SHOW ME 5	\$ 25,534,373
		\$ 194,204,706
FY 95	Lotto	\$ 33,520,409
	Pick 3	\$ 40,050,873
	Powerball	\$ 106,848,256
	SHOW ME 5/ SuperCash	\$ 19,816,513
		\$ 200,236,051
FY 94	Lotto	\$ 30,570,254
	Pick 3	\$ 37,635,504
	Powerball	\$ 88,045,819
	SuperCash	\$ 15,015,899
		\$ 171,267,476
FY 93	Lotto	\$ 32,462,902
	Pick 3	\$ 33,634,482
	Powerball	\$ 47,405,923
	SuperCash	\$ 17,714,452
		\$ 131,217,759
FY 92	Lotto	\$ 43,011,602
	Pick 3	\$ 29,042,335
	Megabucks/ Powerball	\$ 31,475,374
	SuperCash	\$ 13,054,364
		\$ 116,583,675

FY 91	Lotto	\$ 41,107,439
	Pick 3	\$ 23,897,703
	Megabucks	\$ 34,702,422
		\$ 99,707,564
FY 90	Lotto	\$ 49,079,208
	Pick 3	\$ 19,966,018
	Lotto America	\$ 38,007,956
		\$ 107,053,182
FY 89	Lotto	\$ 50,236,771
	Pick 3	\$ 16,394,269
	Lotto America	\$ 22,816,977
		\$ 89,448,017
FY 88	Lotto	\$ 33,999,335
	Pick 3	\$ 11,398,784
	Lotto America	\$ 6,233,738
		\$ 51,631,857
FY 87	Lotto	\$ 27,061,533
	Pick 3	\$ 6,011,408
		\$ 33,072,941

Scratchers

FY 00	\$ 266,708,105
FY 99	\$ 248,510,434
FY 98	\$ 257,643,316
FY 97	\$ 222,342,990
FY 96	\$ 198,735,269
FY 95	\$ 183,790,370
FY 94	\$ 155,672,822
FY 93	\$ 114,692,661
FY 92	\$ 97,104,051
FY 91	\$ 109,343,213
FY 90	\$ 114,533,882
FY 89	\$ 109,754,365
FY 88	\$ 96,129,761
FY 87	\$ 141,008,874
FY 86	\$ 206,990,610
	\$ 2,522,960,723

Pull-Tabs

FY 00	\$ 28,700,294
FY 99	\$ 29,240,982
FY 98	\$ 29,139,331
FY 97	\$ 28,491,979
FY 96	\$ 29,590,970
FY 95	\$ 27,638,403
FY 94	\$ 23,578,248
FY 93	\$ 10,764,925
FY 92	\$ 6,672,027
FY 91	\$ 7,190,089
FY 90	\$ 1,780,083 (began 05/90)
	\$ 222,787,331

Where Do Missouri Lottery Proceeds Go?

When the Missouri Lottery first started, all proceeds were transferred to the Missouri State General Revenue Fund. From January 1986 to July 1993, the Lottery transferred more than a half-billion dollars to the General Revenue Fund for a variety of state programs and services, including public education.

In August 1992, 78 percent of voters approved Amendment 11 earmarking Lottery proceeds solely to benefit public education. Since July 1993, all Lottery proceeds have gone to the Lottery Proceeds Fund for public education in Missouri – more than a billion dollars! (For a complete breakdown of where the money goes in any specific fiscal year, write to Missouri Lottery headquarters in Jefferson City or visit our Web site at www.molottery.com).

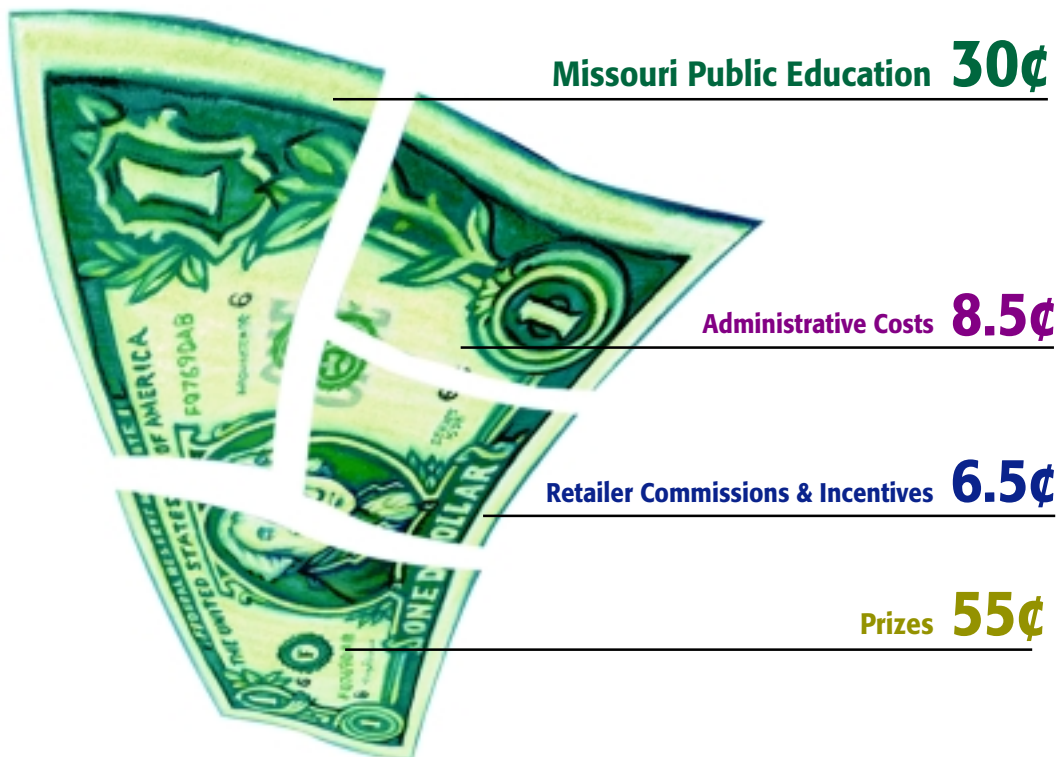
During the past fiscal year, the Lottery has provided public education programs in Missouri with more than \$155 million. Though it is a significant amount, it is only approximately 3 percent of public education's annual funding needs.

During the past seven years, Missouri Lottery proceeds have gone to programs such as early childhood special education, computer networking, the construction of college and university buildings and educational scholarships. The Missouri Legislature appropriates the revenues to various elementary, secondary and higher education programs each year, and therefore, the programs funded change from year-to-year.

Approximately 30 cents of every dollar spent on the Lottery benefits Missouri's public elementary, secondary and higher education programs. Fifty-five cents goes back to players as prizes, 8.5 cents is used for administrative costs and 6.5 cents goes to retailers in the form of commissions, incentives and bonuses. In all, nearly 92 cents of every dollar stays in Missouri.

Promotions and special events are a big part of the Missouri Lottery's excitement!. The Lottery holds several promotions throughout the year to offer players a chance to win unique prizes and draw awareness to certain games. In addition, players get a lot of second chances to win. Check the Lottery's Web site at www.molottery.com for information about current promotions, or to enter one of the Lottery's on-line promotions.

Division of each dollar spent on the Missouri Lottery



FY01 Missouri Lottery Proceeds

The following is a list of programs that will receive Lottery proceeds, as appropriated by the Missouri Legislature for fiscal year 2001. These funds represent about 3 percent of the total funding for the state's public education system.

During fiscal year 2001, \$161.1 million from Lottery proceeds was appropriated to educational programs by the Legislature. Of this amount, \$159 million is from anticipated fiscal year 2001 revenues. The remaining \$2 million is from revenues generated, but not expended, during prior years.

Department of Elementary & Secondary Education \$75.8 million

\$58.5 million

Foundation Program

These funds help pay for transportation and special education services.

\$6.7 million

Reading Assessment Program

These funds will be used to fund grants to schools for reading assessment and early grade intervention strategies.

\$4 million

Safe Schools Initiative

Through this program, grants will be provided to schools to make them safer. Educational programs to serve violent, disruptive and abusive students will be created to make schools safer for all students and teachers.

\$2 million

Incentive Grants

This program provides grants to teachers and school districts to develop or duplicate innovative instructional projects that meet local needs.

\$1.4 million

Vocational Rehabilitation Program

This money will be used by the Division of Vocational Rehabilitation to assist clients who have disabilities to obtain employment by diagnosis, physical restoration, training, placement and other related services.

\$686,073

Pupil Testing Program

This money will help develop a performance-based evaluation system for Missouri students, as required by the Outstanding Schools Act.

\$550,000

Caring Communities Program

This project promotes cooperation among schools and other state/local agencies in meeting the needs of high-risk children and their families.

\$500,000

College Credit

This money will be used to fund courses, exams and other expenses to help high school students receive college credit.



\$500,000

New Technology Grants Program

With this money, grants are provided to help school districts acquire computer hardware and software, lab equipment and other technology to promote the use of computers and telecommunications.

\$370,000

Maintenance/Repair State Schools

These funds will support various repair projects at the state-operated schools for severely handicapped children, the Missouri School for the Deaf and the Missouri School for the Blind.

\$200,000

Future Teacher Scholarships

This money will be used to help fund Missouri's Scholarship Program for teacher education students in approved programs at four-year colleges or universities in Missouri.

\$158,156

Missouri Scholars' Academy

This is a summer program for artistically gifted and talented students. The academy is open to juniors and seniors from public and private high schools.

\$145,000

Professional Development

These funds will be used for professional development of educators, including the Leadership in Educational Administration Development Program.

\$110,880

Administration costs

These funds will help pay for the expenses related to research, evaluation and information systems.

Department of Higher Education

\$85.3 million

\$73.2 million

Operational Funding for Four-Year Institutions

This money is used to fund salaries, equipment, library purchases and institution-based student financial aid.

\$5.8 million

Construction at Community Colleges

These funds will be used for design, renovation, construction and improvements at community colleges.

\$4.8 million

Community Colleges

This money will be used to fund instructional salaries, equipment and expenditures in certain categories such as performance funding and maintenance and repair.

\$1.5 million

Workforce Preparation Projects at Community Colleges

This money will be used by community colleges to help expand their academic programs, primarily in technology.

Promotions and Special Events

Promotions

The Missouri Lottery holds many promotions at various intervals throughout the year to give players chances to win exciting trips, cash and special prizes. The best way to learn about Lottery promotions is by visiting retail locations, Lottery offices or the Lottery's Web site.

Special Events

The Lottery also attends several special events around the state, including the Missouri State Fair. The Lottery has an ambassador program, a group of college interns who travel the state during the summer promoting and educating players about Lottery games at retail locations, fairs and special events.

Not only can the Missouri Lottery be found at existing special events, but the Lottery also creates events around the state to promote new games and special milestones.

For more information about special events, see your local Missouri Lottery retailer or contact the Missouri Lottery at (573) 751-4050.

Missouri Lottery Speakers' Bureau

Want to know more about the Missouri Lottery? You can request a speaker through the Lottery's Speakers' Bureau. A variety of topics are available, including "The Missouri Lottery and Education" and "Overnight Millionaires: The Lottery's Jackpot Winners."

All presentations are free of charge. For more information, call the Lottery's headquarters at (573) 751-4050.

The Minority and Women Business Program

The Missouri Lottery's Minority & Women Business Program is designed to solicit and assist minority and women entrepreneurs who seek business contracts with the Lottery. Missouri law requires 10 percent of subcontracted Lottery business to be awarded to minority business enterprises and 5 percent of subcontracted Lottery business to women-owned business enterprises.

The Lottery makes every effort to not only meet these goals, but also to exceed them in its procurement process. Procurement opportunities include:

- advertising specialties • artwork/graphic services and supplies
- audio visual supplies • auditing services • computer hardware/software
- electronic equipment and supplies • events planning services
- fulfillment services • janitorial supplies • vehicles
- office equipment and supplies • packaging and shipping materials
- photographic equipment and supplies • printing and silk screening
- professional training consulting • public relations services
- research services • travel consulting

If your product or service can be used by the Lottery, you may have your business entered into the Lottery's vendor database to receive eligible bid mailings. It will also be necessary to certify your status as a bona fide minority or woman-owned business.



What is a Minority Business Enterprise?

A Minority Business Enterprise (MBE) is defined as an independent business concern that is at least 51 percent owned and controlled (which involves the management of daily business operations) by one or more minorities. In the case of a publicly-owned business, at least 51 percent of the stock must be owned by one or more minorities. A minority is defined as a person who is a citizen or lawful permanent resident of the United States and who is black, Hispanic, Native American (American Indian, American Eskimo, Aleut, Native Hawaiian), Asian Pacific American (origins from Japan, China, the Philippines, Vietnam, Korea, Somoa, Guam, the United States Trust Territories of the Pacific, Northern Mariana Islands, Laos, Cambodia and Taiwan), or Asian Indian American (origins from India, Pakistan and Bangladesh).

What is a Women Business Enterprise?

A Women Business Enterprise (WBE) is an independent business concern that is at least 51 percent owned and controlled (which involves the management of daily business operations) by one or more women. In the case of a publicly owned business, at least 52 percent of the stock must be owned by one or more women.

The Lottery also provides additional support to minorities by sponsoring the traveling Black Archives Exhibit and various minority trade shows and exhibits throughout Missouri.

If you're a minority or women business owner and are interested in doing business with the Missouri Lottery, contact:

ANTHONY "TONY" BILLINGER
Director, Missouri Lottery Minority/Women Business Program
PO Box 1603
Jefferson City, MO 65102-1603
E-mail: billia@exec.molot.com
Phone: (573) 751-4050
Fax: (573) 751-5188

Responsible Gaming

With many things in life, there are people who have problems with moderation. Gaming is no exception. A very small percentage of gamblers have problems playing responsibly and could be considered “compulsive” or “pathological.”

What Is Compulsive Gambling?

Compulsive gambling is a behavior disorder in which an individual has an uncontrollable preoccupation and urge to gamble. This results in excessive gambling, the outcome of which is loss of time and money. The gambling reaches the point at which it compromises, disrupts or destroys the gambler's personal life, family relationships or vocational pursuits. The key signs are emotional dependence on gambling, loss of control and interference with normal functioning.

Do You Have A Problem?

- Frequently think about past gambling experiences, future plans or how to get money for gambling;
- Need to increase spending to reach a high level of excitement;
- Have failed at stopping or controlling gambling;
- Become restless and/or irritable when trying to cut back or stop gambling;
- Gamble to escape problems and to feel better;
- Frequently return to “get even” after experiencing losses (chasing one's losses);
- Lie to cover up gambling activity;
- Have committed or planned illegal acts to finance gambling;
- Have problems with job, school or relationships;
- Rely on others to help out financially.

How To Get Help

The first struggle to overcoming a compulsive gambling disorder is admitting there is a problem and recognizing that it won't go away without help. If you think you or someone you know has a problem with gambling, please call:

1-888-BETSOFF
(1-888-238-7633)

When you call the 24-hour toll-free help line, a volunteer at the Life Crisis Center in St. Louis will refer you to treatment facilities in your area. Free treatment is available.

What Is The MACPG?

The Missouri Alliance to Curb Problem Gambling (MACPG) is an alliance between the Missouri Lottery, The Missouri Riverboat Gaming Association, the Missouri Gaming Commission, the Missouri Department of Mental Health's Division of Alcohol & Drug Abuse and the Missouri Council on Problem Gambling Concerns.

With an increase in legalized gaming activities throughout the country as well as in Missouri, compulsive gambling is also on the rise. The Missouri Department of Mental Health estimates that 95 percent of the Missouri residents who purchase Lottery tickets or visit riverboat casinos or bingo parlors understand the costs and risks of participating in these games of chance. However, up to 5 percent of the individuals who participate in these gambling activities experience personal, financial and social difficulties due to an obsession with these games.

The purpose of the MACPG is to educate Missourians on the potential characteristics and dangers of problem gambling, to refer compulsive gamblers and their family and friends to free treatment through a toll-free help line, to prevent underage play and to promote responsible gaming.

For more information about the Alliance and problem gambling, visit the Alliance's Web site at www.888betsoff.com

Frequently Asked Questions

Q. *Where can I find past winning numbers?*

A. Players can get Lottery numbers for up to one year at Missouri Lottery Numbers games retailers, or they can scan their tickets through a “Check-A-Ticket” (CAT) device found at some Missouri Lottery retail locations. A CAT is a player-activated device that indicates whether a ticket is a winner.

Players also can find a complete historical list of the numbers on the Lottery’s Web site (www.molottery.com), or they also can write to the Lottery and send a self-addressed, stamped envelope to receive a list of numbers. A comprehensive list requires 10 34-cent stamps, and a 2000 list requires three 34-cent stamps. Send requests to:

WINNING NUMBERS
Missouri Lottery
PO Box 1603
Jefferson City, MO 65102-1603

Q. *If I win a big jackpot prize and I die before I receive it all, where does the remaining money go?*

A. When a jackpot winner dies, the Missouri Lottery continues to make payments to the winner’s heirs.

Q. *Do Lottery proceeds really go to schools?*

A. Yes, about 30 cents of every dollar spent on the Missouri Lottery goes to Missouri’s public schools. From the start of the Lottery in January 1986 to June 30, 1993, all Lottery proceeds were directed to the state’s General Revenue Fund, including education. In August 1992, Missouri’s voters elected to have all Lottery proceeds go solely to education. Since July 1, 1993, the Missouri Lottery has contributed more than \$1 billion to education. In fiscal year 2000, the Lottery contributed more than \$155 million to elementary, secondary and higher education. That amount is about 3 percent of the total funds needed to fund the state’s public education system every year. Those funds are appropriated annually to statewide education programs by the Missouri Legislature.

Q. *Why don’t I ever hear about top-prize winners in Scratchers games?*

A. News releases with the names of the prize winners of \$1,000 or above are sent to media throughout the state. A list of these winners also is available upon request to the Missouri Lottery headquarters in Jefferson City.

Q. *It seems when the lottery first started, I won more often in the Scratchers games. Are there fewer prizes now?*

A. Actually, the odds of winning a prize in the Lottery’s Scratchers games continue to get better. In the Lottery’s early days, by law, games only paid out 45 percent of sales in prizes. Now games pay out an average of more than 58 percent of sales in prizes, and an average of approximately 1 in every 4.2 tickets is a winner.

Q. *It seems Scratchers winners are always in the big cities. Do you send more winning tickets there?*

A. No one, including Missouri Lottery employees, knows where winning Scratchers are located. Strict security measures are in place at all times during the ticket-printing process. The only way to detect a winning ticket is by scratching off the coating that covers the play area.

Q. *Do you hand-select the contestants on the “Fun & Fortune” game show?*

A. Anyone who buys Missouri Lottery “Fun & Fortune” Scratchers tickets has the same chance to win an AUTOMATIC contestant seat. Contestant and home-partner positions are filled by owners of winning ENTRY tickets that are selected each Tuesday through a random drawing. The drawing includes all ENTRY tickets received throughout that week. After each weekly “entry” drawing, all non-selected tickets are destroyed.

These drawings are videotaped and are conducted in a secured location under the direction of a Lottery drawing manager, a Lottery security official and an independent auditor. All of the ENTRY tickets are placed in a mixing barrel and are thoroughly mixed. A blind-folded Lottery official then draws the appropriate number of ENTRY tickets needed to fill the contestant and home-partner slots. As always, these weekly drawings are held in Jefferson City and are open to the public.



Q. *Why is the cash value of a jackpot only about half of what is advertised? Where does the rest of the money go?*

A. When a player wins a Missouri Lotto or Powerball jackpot and he or she selects the Cash Option, that player receives approximately half the advertised jackpot, minus 32 percent in taxes, in cash. The Cash Option entitles the winner to receive all the money the Lottery has in the Lotto or Powerball jackpot fund generated by sales during that jackpot run. If a winner chooses to have his or her prize distributed over 25 years, the Lottery takes that jackpot fund and invests it to accrue the full jackpot amount won.

Q. *Are the terminals and the drawing equipment connected, letting the Missouri Lottery determine which numbers will be selected?*

A. Each drawing machine is self-contained and independent of any other system. Each number selected during the drawing is randomly drawn. Tests using the balls and machines are conducted just before and immediately after each drawing to ensure randomness. Every drawing is observed and monitored by an independent auditing firm. The drawings are open to the public.

Q. *Why doesn't anyone in Missouri ever win the Powerball jackpot?*

A. Out of the 21 lotteries participating in the Powerball game, Missouri ranks second in terms of jackpot winners and the amount awarded to players through jackpot prizes. With 18 Powerball jackpot winners, Missouri is second only to Indiana. The Missouri Lottery has awarded more than \$496 million in Powerball jackpot prizes.

Q. *Since so many people play Powerball, aren't the odds of winning worse?*

A. No matter how many people play Powerball, the odds of winning never change. The same fact holds true for Pick 3, Pick 4, SHOW ME 5 Paydown and Lotto. The odds are based on the amount of number combinations, not the number of players. Overall odds of winning a prize in Powerball are 1 in 35.

Q. *Does the Missouri Lottery keep most of its profits?*

A. From every dollar spent on a Lottery ticket, nearly 92 cents is returned to Missouri residents: 55 cents goes back to players through prizes, 30 cents goes to Missouri's public education system and 6.5 cents is earned by retailers who sell Lottery tickets. Just 8.5 cents of every dollar goes to pay administrative expenses including advertising, ticket printing and computer system costs.

Q. *Who oversees riverboat gambling?*

A. Riverboat gambling is governed by the Missouri Gaming Commission, which also oversees Bingo games.

Q. *Aren't most Lottery players poor and uneducated?*

A. The Lottery's most recent demographic information shows that the typical lottery player is a high school graduate, between the ages of 25 and 54, married, employed and has a household income between \$25,000 and \$40,000.

Q. *Is there a danger of Lottery players becoming compulsive gamblers?*

A. Studies show up to 5 percent of those who gamble through all means experience problems. Those who do or their friends and family can contact the Missouri Alliance to Curb Problem Gambling's (MACPG) help line at 1-888-BETSOFF for assistance. (see page 33)

Q. *Why does it seem like all the jackpot winners come from the big cities?*

A. Missouri Lottery jackpot winners have come from all across the state. The number of winners is generally proportionate with the number of sales. Therefore, in areas where sales are higher, there will also tend to be more winners. Keep in mind your odds of winning a prize are the same no matter where you buy your tickets.



Q. *Isn't the Lottery an inefficient way to raise money?*

A. The Missouri Lottery is an efficient source of revenue. Nearly 92 cents of every dollar is returned to Missourians in one form or another. Players receive approximately 55 cents in prizes, education receives approximately 30 cents and retailers receive about 6.5 cents.

Q. *Why don't Lottery proceeds increase education's funding?*

A. The Lottery does not allocate Lottery profits to specific education programs. That is the job of the Legislature and the Governor. All Missouri Lottery proceeds are transferred to benefit education programs, and these proceeds are a net increase in revenues for the state.

Q. *Why aren't retailers punished for selling Lottery products to minors?*

A. The Missouri Lottery has procedures in place to suspend retailer licenses to anyone selling Lottery products to minors. The Lottery also places vending machines where they can be monitored by clerks, and it places signage on the machines warning minors not to play.

Missouri Lottery Terms

ambassadors	A group of college interns who travel to retail locations, fairs and festivals educating players about lottery games and promotions.
annuity option	A method of collecting prizes of \$1 million or more in Lotto and Powerball. This method entitles the winner to receive the prize money in equal, annual payments that total the advertised jackpot amount. Annuity options for both Lotto and Powerball jackpots are spread over 25 annual payments.
back pair	A Pick 3 and Pick 4 play option in which players pick the first two digits in exact order. In both games, players win \$60 for a \$1 bet. See also front pair.
back 3	A Pick 4 play option in which players pick the last three digits in exact order and win \$598 for a \$1 bet. See also front 3.
box	A Pick 3 and Pick 4 play option in which players can win if their numbers match in any order.
CAT	Stands for "Check-A-Ticket," a player-activated device in retail locations that indicates whether a ticket is a winner.
Cash Option	A choice available to both Lotto and Powerball winners, which allows them to collect their jackpot prize in one lump sum. This amount is the amount on hand to pay that prize from the prize fund. It is approximately half of the advertised jackpot amount, minus taxes. Winners have exactly 60 days from the drawing to select the cash option.
combo	A Pick 3 and Pick 4 play in which players pick numbers for all possible straight combinations. Combo plays can only be played verbally.
Daily Game Sampler	A special combination play option of the Missouri Lottery's three daily games - SHOW ME 5 Paydown, Pick 4 and Pick 3. Costs \$3.
Daily Millions	A multi-state Numbers game that started in September 1996 and was discontinued in March 1998.
fiscal year	July 1 through June 30.
front pair	A Pick 3 and Pick 4 play option in which players pick the first two digits in exact order. In both games, players win \$60 for a \$1 bet. See also back pair.
front 3	A Pick 4 play option in which players pick the first three digits in exact order and win \$598 for a \$1 bet. See also back 3.
General Revenue Fund	From the start of the Missouri Lottery in January 1986 through June 30, 1993, all of the Missouri Lottery's proceeds or profits went into Missouri's General Revenue Fund.
high-tier prizes	Prizes above \$599. These prizes must be claimed at a redemption center. See also redemption centers.



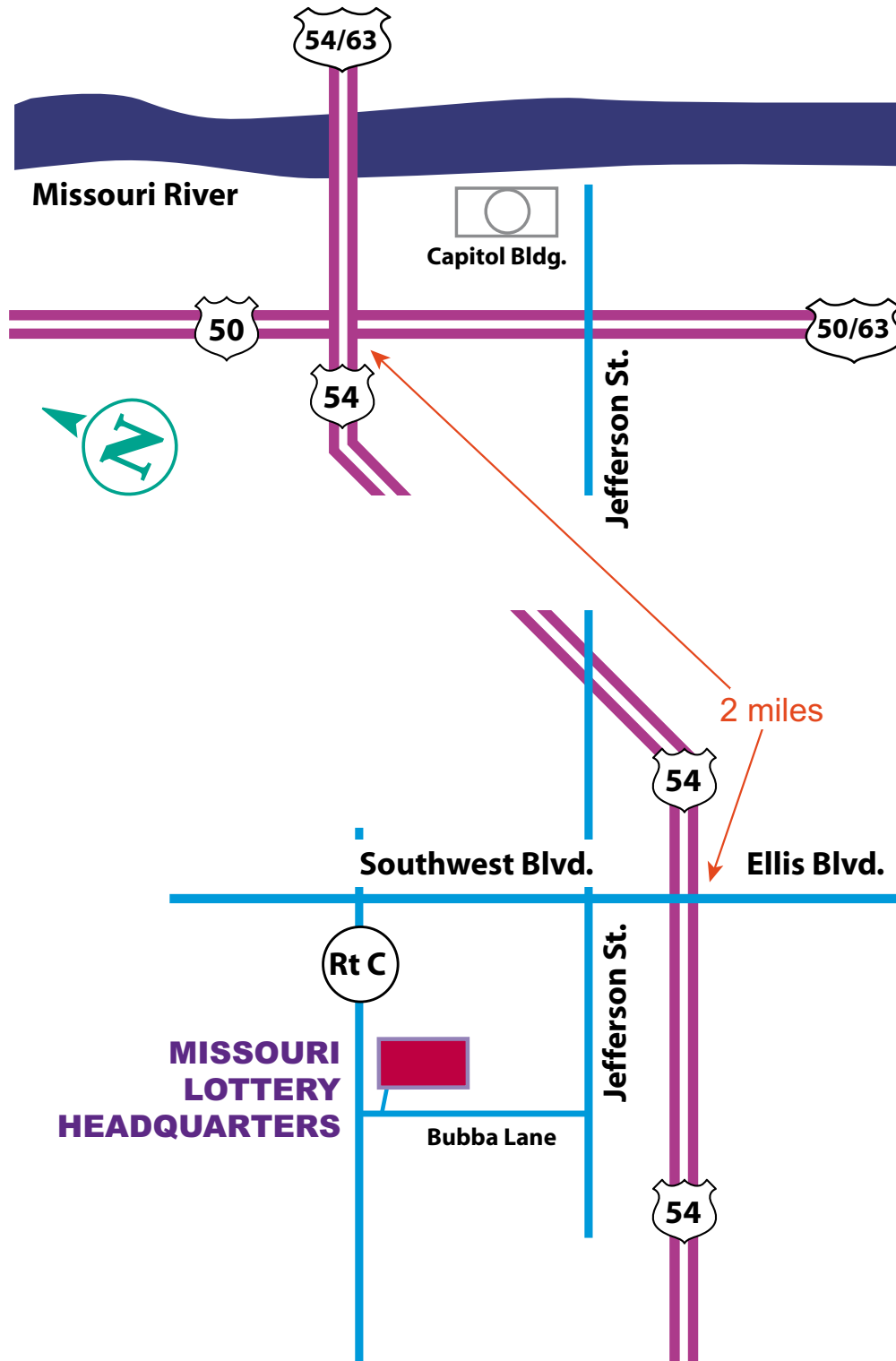
instant tickets	Scratch-off tickets. Same as Scratchers.
instant ticket vending machine (ITVM)	Machine at retail locations through which Scratchers tickets can be purchased.
LETS	Lottery & Education Telecommunications Services. A group of lottery producers and directors who film and broadcast Missouri Lottery drawings and other products, including video news releases. A joint partnership between the Missouri Lottery and the Missouri Department of Elementary & Secondary Education.
Lotto	The Lottery's in-state Numbers game drawn every Wednesday and Saturday night. Players pick six numbers between 1 and 44. Jackpot starts at \$1 million and grows until someone wins.
Lotto America	Multi-State Lottery Association game. Ran from Feb. 3, 1988, through Oct. 28, 1990, when it was revamped into Missouri's Megabucks. On April 19, 1992, it was changed to Powerball.
low-tier prizes	Prizes of \$25 or less. These prizes can be paid by any Missouri Lottery retailer.
Luckytown®	The Lottery's advertising brand campaign.
matrix	The range of numbers to pick from in a game. The matrix determines the game's odds.
middle pair	A Pick 4 play option in which players pick the second and third digits in exact order and win \$60 for a \$1 bet.
Missouri Alliance to Curb Problem Gambling (MACPG)	Formed in the spring of 1997 to promote a new help line telephone number and treatment services for compulsive gamblers. The alliance includes the Missouri Lottery, the Missouri Department of Mental Health, the Missouri Gaming Commission, the Missouri Riverboat Gaming Association and the Missouri Council on Problem Gaming Concerns.
Missouri's Megabucks	Multi-State Lottery Association game, which ran from Oct. 28, 1990, through April 18, 1992. It was replaced by Powerball.
Multi-State Lottery Association (MUSL)	A multi-state lottery organization that operates Powerball and other lottery games. MUSL is based in Des Moines, Iowa
North American State & Provincial Lottery Association (NASPL)	National lottery trade organization headquartered in Willoughby Hills, Ohio. NASPL consists of 38 U.S. lotteries, five Canadian lotteries and the Virgin Islands.
numbers game	Category name for Powerball, Lotto, SHOW ME 5 Paydown, Pick 4 and Pick 3 games.
odds	The number of combinations possible using a set of numbers. Also your chances of winning a prize.
pari-mutuel	A prize that is shared equally among all winners in a prize category; all Lotto prizes are pari-mutuel.



Pick 3	The Lottery's Numbers game in which players pick three numbers between 0 and 9.
Pick 4	The Lottery's Numbers game in which players pick four numbers between 0 and 9.
playslip	A small slip of paper in which players mark their number combinations; retailers can use the playslips to enter bets. Sometimes referred to as a "card."
play station	Lottery stands located in retail locations to house lottery playslips, brochures and promotional information.
Powerball®	A large multi-state numbers game consisting of 21 members run by the Multi-State Lottery Association in Des Moines, Iowa. Players select five numbers between 1 and 49 and one number – the Powerball – between 1 and 42.
prize pool	A set percent of revenues from sales that are earmarked to pay a particular prize level.
Pull-Tabs	A lottery instant game found in mainly liquor-by-the-drink establishments. Also known as "break-opens" or "pickles."
Quick Pick	The function on a lottery terminal that selects number combinations at random for players.
redemption centers	Four Missouri Lottery offices, located in Jefferson City, Kansas City, Springfield and St. Louis.
Scratchers®	Registered name of the Missouri Lottery's instant scratch-off products.
SHOW ME 5®	The Missouri Lottery's daily cash Numbers game that started on Nov. 6, 1994, and ended Nov. 5, 2000.
SHOW ME 5 Paydown	A daily pick-five cash Numbers game that replaced SHOW ME 5 on Nov. 6, 2000.
straight	A Pick 3 and Pick 4 play option. In playing a straight, a player's numbers must match all three numbers drawn in exact order drawn to win.
straight / box	A Pick 3 and Pick 4 play option. Straight means you bet your numbers come up in the order they are drawn. Box means you bet your numbers come up in any order.
SuperCash	Missouri Lottery cash Numbers game from Jan. 20, 1992, until Nov. 5, 1994. Replaced by SHOW ME 5.
terminals	Machines in retail locations that produce Numbers game tickets.

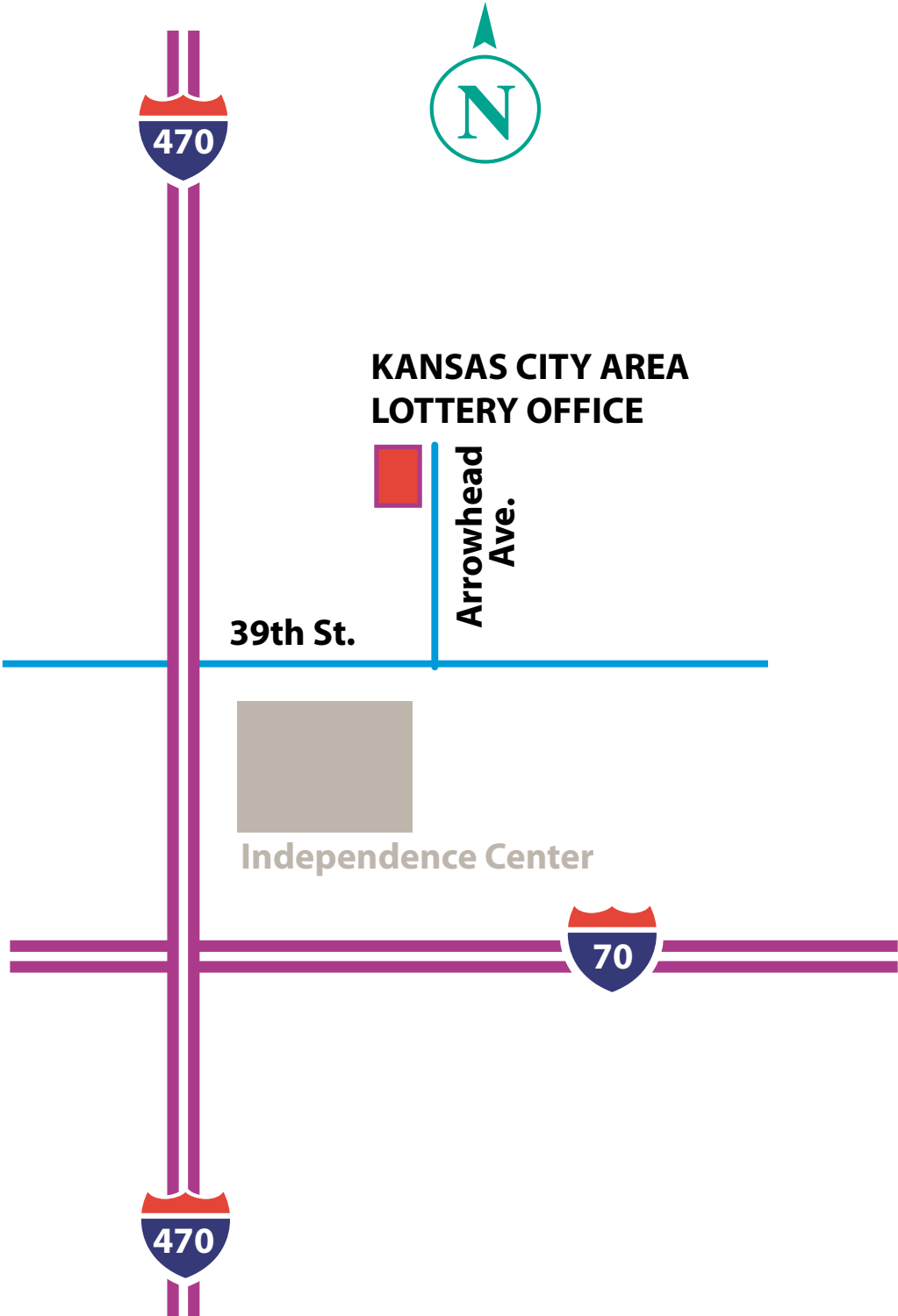
Lottery Headquarters

1823 Southridge Dr.
Jefferson City



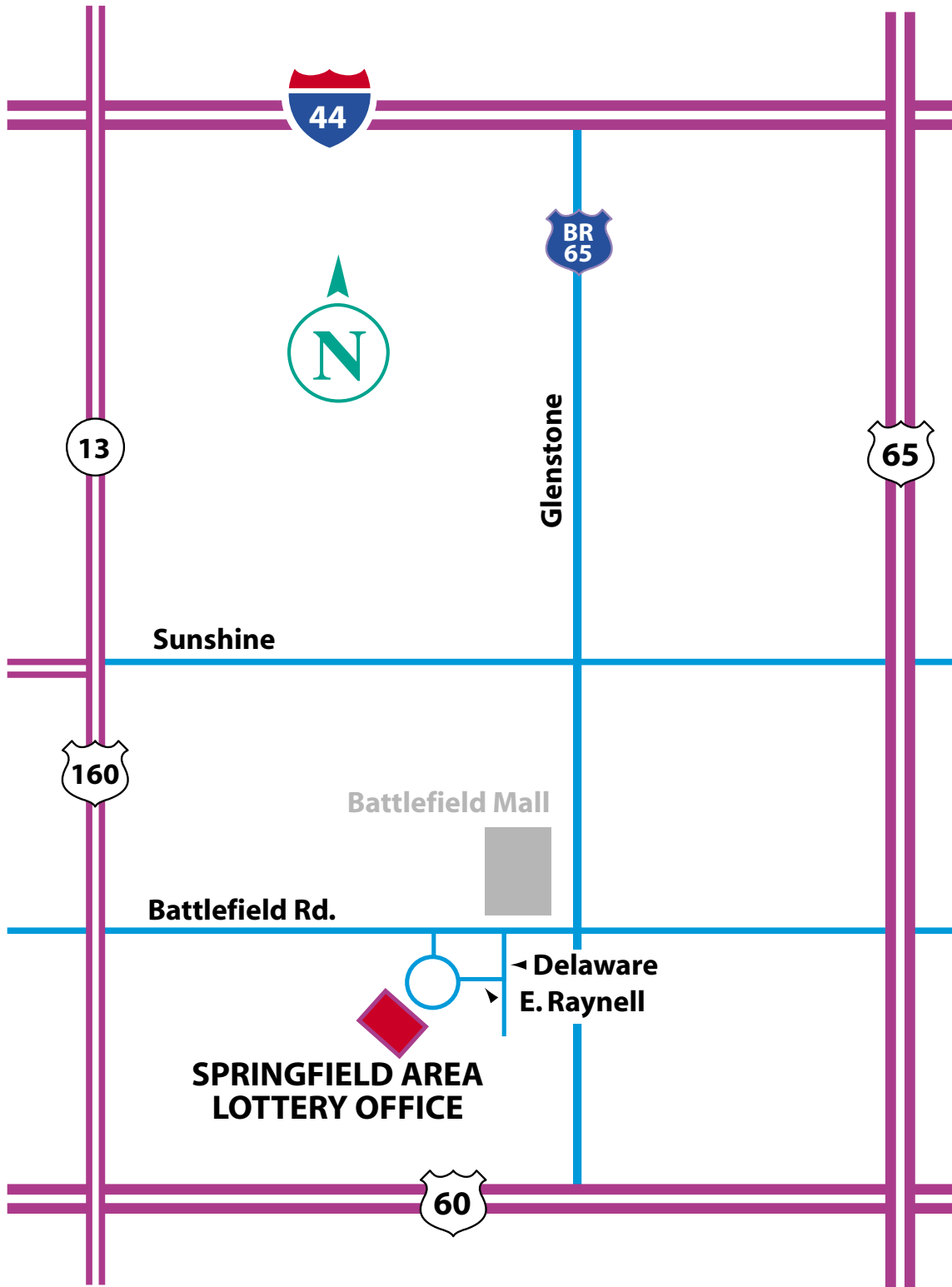
Kansas City Area Lottery Office

3630 Arrowhead Ave.
Independence



Springfield Area Lottery Office

1506 E. Raynell
Springfield



St. Louis Area Lottery Office

1831 Craig Park Ct.
St. Louis

